



SAJID ABBAS

Wordpress Developer

- Male
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- Islamabad, Pakistan

SKILLS

HTML and CSS



WordPress Design



Canva Design



Wordpress SEO & JavaScript



jQuery and Bootstrap



Problem Solving



OBJECTIVE

I am an experienced WordPress Developer specializing in designing and developing dynamic, high-performing websites, including **Business Sites, E-Commerce platforms, Blogs, and Theme customization**. With a strong focus on responsiveness, user experience, and functionality, I create tailored solutions that align with clients' goals and brand identity. My expertise includes theme customization, performance optimization, and ensuring seamless, scalable, and visually compelling web experiences.

EDUCATION

MAY 2022 - 26 **VIRTUAL UNIVERSITY** | BSCS Islamabad, Punjab, Pakistan

MAY 2022 - OCT 2022

BURQA INSTITUTE OF SCIENCE & TECHNOLOGY | Web Development Diploma
Rawalpindi, Punjab, Pakistan

WORK EXPERIENCE

2022 - 2024 **DIGITAL WEB SHARK** | Wordpress Developer

JUNE 2024 - NOW

JK MEDIA DIGITAL MARKETING | Wordpress Developer

As a WordPress Developer with **3 years** of experience, I specialized in designing and developing dynamic, responsive, and user-friendly websites tailored to diverse business needs. My expertise includes working with industry-leading page builders such as **Elementor, Divi, and WP Bakery Builder**, enabling me to create custom layouts and seamless user experiences.

Key Responsibilities:

- Developed and customized business websites, e-commerce platforms, portfolio sites, landing pages, and service-oriented websites to meet client requirements.
- Designed and optimized responsive, mobile-friendly layouts for an enhanced user experience and improved performance.
- Customized and implemented themes, plugins, and UI components to align with branding and functionality needs.
- Optimized websites for speed, SEO, and security, ensuring better search engine rankings and seamless performance.
- Integrated third-party tools, payment gateways, booking systems, and custom forms to enhance website capabilities.
- Conducted website maintenance, troubleshooting, and updates to ensure reliability, security, and compatibility with the latest WordPress versions.
- Collaborated with designers, content creators, and marketing teams to deliver high-quality, conversion-focused websites.

With a strong attention to detail and a passion for delivering high-performing web solutions, I consistently strive to create websites that drive engagement, enhance user experience, and align with business goals.

PORTFOLIO

<https://sajidabbs.site/>